



# CII 4R AWARDS 2026

REDUCE | REUSE | RECYCLE | REPAIR



## MANUAL AND FRAMEWORK

**CII National Awards for Excellence in Waste Management**

To Apply Visit

[CII INITIATIVES ON WASTE TO WORTH](#)

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## BACKGROUND

The Confederation of Indian Industry (CII) is pleased to announce the **7th edition of the 4R Awards 2026**, which recognize and celebrate sustainable practices across industries and academic institutions. The 4R Awards embody the evolving understanding of sustainability, promoting a holistic approach to waste and resource management.

These awards honor organizations that are leading the way in sustainable waste management. By highlighting efforts in waste reduction, recycling, reuse, and repair, the 4R Awards shine a spotlight on companies making significant contributions to environmental conservation, economic growth, and societal well-being.

CII's initiative underscores the growing recognition of the vital role waste management plays in protecting the environment, safeguarding public health, and fostering sustainable business practices. The 7th edition of the 4R Awards continues to inspire industries to innovate, adopt cleaner technologies, and work toward minimizing their environmental impact.

## **Objectives**

- **Promote Sustainable Waste Management Practices**

Encourage industries, start-ups, and academic institutions to adopt and scale sustainable waste management practices anchored in the principles of Reduce, Reuse, Recycle, and Repair (4R).

- **Recognize Leadership in Sustainability**

Honour organizations, institutions, and individuals demonstrating exemplary leadership and measurable impact in advancing sustainable and responsible waste management.

- **Advance the Circular Economy**

Support the transition to a circular economy by recognizing innovative approaches that minimize waste generation, enhance resource efficiency, and extend product lifecycles through reuse and repair.

- **Inspire Innovation and Best Practices**

Promote the development and adoption of cleaner technologies, breakthrough innovations, and best practices that drive waste reduction and resource conservation.

- **Encourage Multi-Stakeholder Collaboration**

Foster collaboration among industry, academia, start-ups, and government bodies to accelerate the adoption of sustainable practices and build a shared vision for a cleaner and greener future.

- **Raise Awareness and Drive Behavioural Change**

Increase awareness of the critical role of sustainable waste management in environmental protection, public health, and inclusive economic growth, while inspiring action-oriented change.

- **Align with the Sustainable Development Goals (SDGs)**

Contribute to global sustainability efforts by aligning with the UN Sustainable Development Goals, particularly SDG 12: Responsible Consumption and Production, which underpins environmental conservation, climate action, economic growth, and social well-being.

With this objective, the **Confederation of Indian Industry (CII)**, under its **Waste to Worth Initiative**, has announced the **7th edition of the 4R (Reduce–Reuse–Recycle–Repair) Awards**. The Awards aim to recognize and reward outstanding best practices by **industry, start-ups, research laboratories, and academic institutions**, thereby setting benchmarks of excellence in waste management and inspiring widespread adoption of sustainable practices across sectors.

## RECOGNITION LEVELS AND SUB-LEVELS

Categories of CII 4R Awards 2026 are Industry/ Start-ups/Research labs/Academic Institutions:

1. Excellence in 4R by Industry (Managing own waste)
  - Manufacturing Industry
  - Service Industry
2. Excellence in developing the zero / minimum waste products
3. Excellence in managing Municipal Solid Waste (MSW) by private firms
4. Excellence in Best Practices in managing Plastic & packaging or E-waste
  - Industry (PIBO)
  - Waste Management Companies (PROs, Recyclers/ Processor)
5. Excellence in Innovative Solutions by Start-ups for Sustainable Waste Management
6. Excellence in Innovation Solutions / technology by Research Institutes for Sustainable Waste Management



## 7. WHO CAN APPLY

All the large industries, MSMEs and start-ups across the sectors can apply for the Awards:

1. **Excellence in 4R by Industry (Manage Own Waste)** (Large companies and MSMEs who are managing waste generated in from their own activities or operation or within premises)
2. **Excellence in developing the zero/minimum waste products** (Large, Medium, small companies along with start-ups who are producing products which generate minimum/zero waste or lead to no waste)
3. **Excellence in Best Practices in managing Plastics and Packaging or E-waste under EPR** (Industry including large, MSMEs, start-ups and waste management companies including PIBOs, PROs, Recyclers who are managing the plastic & packaging or e-waste)
4. **Excellence in Innovation Solutions / technology by Start-ups for Sustainable Waste Management** (start-ups which are offering innovative solutions for sustainable waste management.)
5. **Excellence in Innovation Solutions / technology by Research Institutes for Sustainable Waste Management** (Research organizations & institutions which are offering innovative solutions / technologies for sustainable waste management.)

## WHY TO PARTICIATE

Benefits to Winners	<ul style="list-style-type: none"> <li>• Awarded with certificate and trophy to winners.</li> <li>• Awarded with letter of appreciation</li> <li>• Detailed case study report card on basis of the presentation done during the jury and expert rounds and on basis of the application filled.</li> <li>• Brief case study of winners in CII 4R Awards compendium “India’s top companies managing waste most efficiently” and the book will be disseminated widely to Government, foreign embassies in India, Indian embassies in foreign countries and Industry and all relevant stakeholders</li> <li>• Use of CII 4R Awards logo for marketing and promotion of business</li> <li>• Brief case study of winners in CII 4R Awards compendium 2025</li> <li>• Around 25 companies will be appreciated as “Top Waste Management Company”</li> <li>• Promotion through CII’s website, social media and other channels, both winners and recipients of appreciation letter.</li> <li>• Promotion through CII platforms (National and International) as one of the top best practices adopted organization in waste management sector</li> <li>• Opportunity for taking leadership role in CII’s National Committee on Waste to Worth Initiatives</li> </ul>
Benefits to Applicants	<ul style="list-style-type: none"> <li>• Top 25 companies/individuals will be awarded with Letter of Appreciation and others will receive letter of participation.</li> <li>• Promotion through CII’s website, social media and other channels, both winners and recipients of appreciation letter.</li> <li>• Promotion through CII platforms (National and International) as one of the top best practices adopted by organization in waste management sector</li> </ul>

## HOW TO APPLY

Steps to follow for submitting your application:

### Registration

The applicant needs to register through link in website by filling up a form, which includes details about the organization.

### Submission of Application

After registration, the applicant has to fill up the application form, depending upon the category (ies) would like to apply for

### Participation Fee

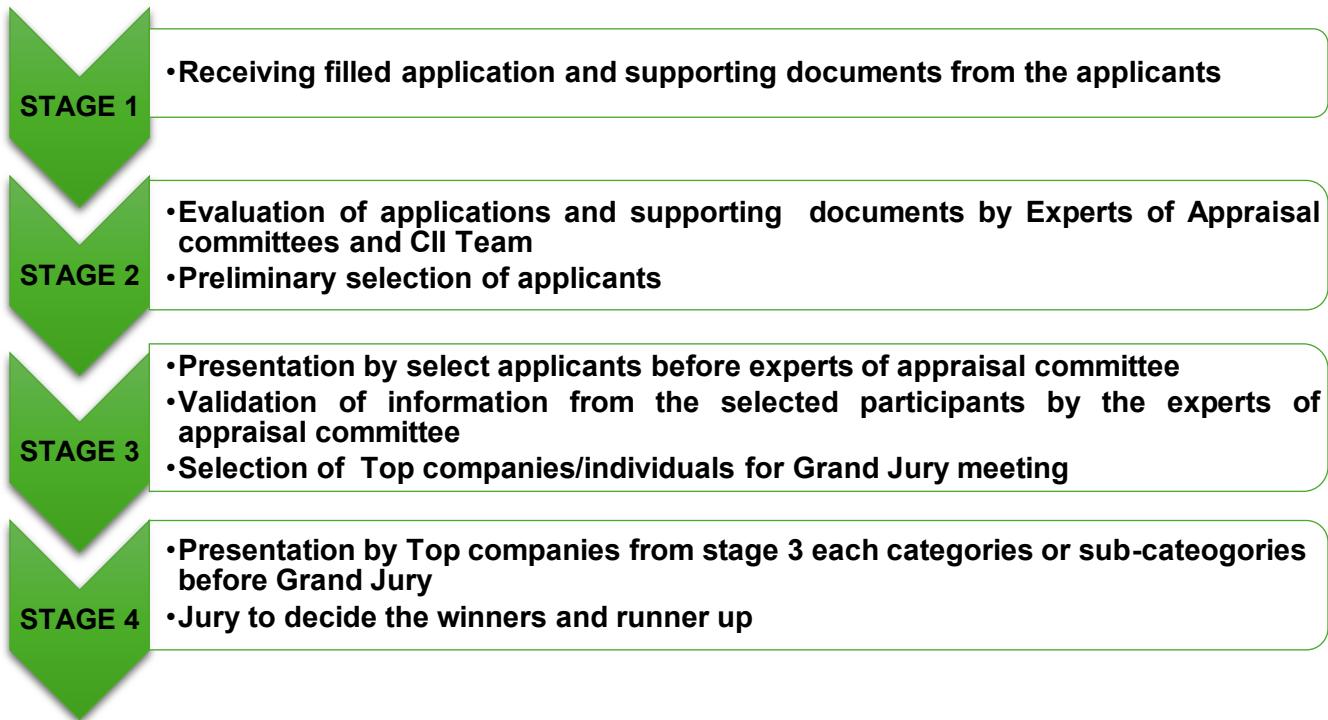
After registration or before submission of application, the applicant has to pay the participation fee

### Document Submission

While submitting the application, the applicant also need to share /upload the relevant documents

## AWARD PROCESS

The award process will be conducted into four stages:



## CRITERIA FOR ASSESSMENT & WEIGHTAGE

- The applicants for the Excellence in 4R by Industry, Excellence in Managing MSW by private firms /Industry, Excellence in Innovation by Start-ups for Sustainable Waste management, and Excellence in Managing Plastics & Packaging waste or e-waste would be majorly evaluated by following:
  - a) Waste Management Resources
  - b) Waste Management Strategies
  - c) Sustainable and innovative business model
  - d) Impacts/ Benefits
  - e) Future plans

- The applicants for the category of Excellence in developing the zero/minimum waste products would be majorly evaluated by the following:
  - a) Research problems
  - b) Innovative Products
  - c) Product Impact
  - d) Future plans
- The applicants for the Excellence in Innovative solution by Research Organizations/ Academic Institutions for sustainable waste management would be majorly evaluated by following:
  - a) Research problems
  - b) Technology readiness level/ Potential Business Model
  - c) Impact
  - d) Future plans

*Note: Evaluation depends on the discretion of experts of Appraisal committee and CII Grand jury.*

## Evaluation Process

- a. Evaluation will be done based on online submission of applications and award process mentioned above.
- b. Each entry will be evaluated based on the category / sub-category chosen by the applicant.
- c. Applicants can apply for more than 01 category. In case of multiple category entries by applicants, each entry will be evaluated independently.

## Terms of Conditions

- a. The participation fees once paid is non-refundable under any circumstances.
- b. The applicant can withdraw his / her application at any time during the award process, however the participation fees paid will not be refunded.
- c. If the applicant fails to share relevant documents to verify that written submission truly reflects the organization's system and process of waste minimization, the CII 4R Awards reserves the right to not consider the application. This decision is at the sole discretion of the CII 4R Awards, and no correspondence will be entered into.
- d. The CII 4R Awards reserves the right to request further evidence.

- e. Information supplied within or in relation to the application must be real, correct and complete. Please note that all personal or sensitive information will be treated as confidential.
- f. The decision of the expert appraisal committee and members of the Grand Jury is final, and no correspondence will be entered into.
- g. All submission material and accompanying documentation must be clearly written in the English language.
- h. By submitting an application to the 4R Awards, the applicant agrees to the above-mentioned terms and conditions of entry.

## JURY MEMBERS

**Prof Anil k Gupta, Indian Scholar** - Innovation and Padma Shri was the Chairman of CII 4R Awards 2025 and of the Grand Jury of CII 4R Awards 2025.

The other jury members comprise senior officials from government and heads of academic and other institutions who can contribute to the evaluation process. Participation of each jury member is voluntary and is drawn from a wide range of organizations, from both the institutes, and private and government sectors.

***Kindly note that we will announce the Chairman of the 4R Awards 2026 and Grand Jury shortly.***

## ADMINISTRATION FEE FOR PARTICIPATION

Scale	Corporate Annual Sales Turnover (INR)	Total Fee* (GST as applicable)
Large Enterprises	Above 500 Cr - 1000 Cr +	INR 75,000/-
	Above 100- 500 Cr	INR 60,000/-
MSME	Less than 100 Cr	INR 50,000 /-
Academic Research labs / Institutes		INR 25,000 /-
Industry Research Labs		INR 35,000/-
Start-ups**		INR 10,000 /-

**Note:**

1. \* It includes the cost of initial stage of evaluation by experts of appraisal committee; cost of jury; CII 4R Awards Book, travel cost, honorarium for expert appraisal

committee, accommodation, certificates, Trophies, Jury meeting, Award ceremony participation certificated to participants etc.

2. **\*\*Start-ups incorporated or registered in India with following criteria:**
  - Up to a period of 10 years from the date of incorporation/ registration.
  - Annual turnover not exceeding Rs 25 crore in any preceding financial year, and if it works towards innovation, development or improvement of products or processes or services, or if it's a scalable business model with a high potential of employment generation or wealth creation.
  - Start-ups which are offering innovative solutions for sustainable waste management.
3. Fee is based on the revenue of the recently concluded accounting year.
4. The fee is non-refundable and non-adjustable and is only one time payment while submitting the 01-application form. There is no separate evaluation fee for different stages of evaluation.
5. Companies can apply for one or more Categories of Award.
6. Each Award Category would attract a separate fee.

## TIMELINES

Last Date for submission of Application	31 <sup>st</sup> July 2026
Evaluation of Applications by Experts	August/ September 2026
Presentation by select participants and validation of details	August/ September 2026
Grand Jury meeting	September 2026
Result & Award Ceremony (Delhi)	October 2026

Notes: *Dates are subject to current affairs and may change accordingly. CII Secretariat will share important notification / updates on the website.*

## Mode of Payment

The payment can be made online while submitting the form or via RTGS/ NEFT or CII online payment link. The payment will be duly acknowledged on its receipt.

**A. CII online payment link:** You can make the payment via below CII link:

<https://cam.mycii.in/ORNNew/Registration.html?EventId=E000073541>

Please note that during the online payment, select 01 as a Number of Attendees, if you are applying for 1 category. If 02 categories, please select 02 as a Number of Attendee

## B. Bank Details for Payment by Online Transfer

In case, you are making payment through RTGS/ NEFT, please share the payment details for acknowledgement.

Account Holder Name:	CONFEDERATION OF INDIAN INDUSTRY
Bank Name and Address	STANDARD CHARTERED BANK 23 Barakhamba Road, Narain Manzil New Delhi- 110001
Bank Account Number	522-0-503577-5
IFSC Code	SCBL0036020

## AWARDEES OF 6TH EDITION OF CII 4R AWARDS 2025



**CII** **4R** AWARDS  
EXCELLENCE IN WASTE  
MANAGEMENT

**CII** **WOW**  
Waste to Worth Transformation

**CII**  
Confederation of Indian Industry

## AWARDEES OF 6<sup>TH</sup> EDITION OF CII 4R AWARDS 2025

### CONGRATULATIONS

2 Degrees Clean Pvt. Ltd.

3R O-WASTE

blueplanet.

BLUE STAR

Cummins

Dr. Reddy's

eG

GARwise  
Ganesha Ecosphere Ltd.

GEP

Government of India

IPCA  
SUSTAINABILITY IS OUR GOAL

JBM Enviro

JCB

MARUTI SUZUKI

SKODA VOLKSWAGEN  
Skoda Auto Volkswagen India Private Limited

Suhana  
TESTERS OF INDIA SINCE 1942

RE  
Sustainability

SAINT-GOBAIN

SIEMENS

SRF  
We always find a better way

SULOCHANA

TVS SUN-TWS

TATA CONSUMER PRODUCTS

TCS TATA CONSULTANCY SERVICES

For more details

Please visit  
<http://ciiwaste2worth.com>

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The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering Industry, Government and civil society through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organisation, with around 9,700 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 365,000 enterprises from 318 national and regional sectoral industry bodies.

For more 130 years, CII has been engaged in shaping India's development journey and works proactively on transforming Indian Industry's engagement in national development. CII charts change by working closely with the Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness, and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Through its dedicated Centres of Excellence and Industry competitiveness initiatives, promotion of innovation and technology adoption, and partnerships for sustainability, CII plays a transformative part in shaping the future of the nation. Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programs across diverse domains, including affirmative action, livelihoods, diversity management, skill development, empowerment of women, and sustainable development, to name a few.

For 2025-26, CII has identified "Accelerating Competitiveness: Globalization, Inclusivity, Sustainability, Trust" as its theme, prioritizing five key pillars. During the year, CII will align its initiatives to drive strategic action aimed at enhancing India's competitiveness by promoting global engagement, inclusive growth, sustainable practices, and a foundation of trust.

With 70 offices, including 12 Centres of Excellence, in India, and 9 overseas offices in Australia, Egypt, Germany, Indonesia, Singapore, UAE, UK, and USA, as well as institutional partnerships with about 250 counterpart organizations in almost 100 countries, CII serves as a reference point for Indian industry and the international business community.

Confederation of Indian Industry

The Mantosh Sondhi Centre

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